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JACQUES  
PRETORIUS  
CURRICULUM VITAE

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## EXPERIENCE

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**2016 - 2018**

**UI/UX Designer // Arria NLG**

**UK**

Focussing on the financial services and technology industry, I design UX/UI solutions to incorporate Arria's uniquely innovative A.I. technology that automates articulate Natural Language Generation (NLG) text that enables SME's and analysts to create actionable reports and documentation for market risk model development and financial planning and analysis.

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Negotiating complex and evolving project scoping requirements whilst working closely with data science and software development teams.

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Collaborating within a Agile environment between London, Aberdeen, Sydney and New York, whilst conforming to ISO7001 standards.

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Effectively communicating designs through wireframes, workflows and personas to key stakeholders, and local and globally outsourced development teams.

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Established UX/UI design systems, guidelines, best practices and standards.

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Incorporating proprietary A.I. technology from rapid prototyping, to proof-of-concept, to final product for many well-known multinational clients.

**2010 - 2015**

**Designer // Freelance**

**UK**

Bespoke UI/UX design for luxury smart homes in the U.S.A. and U.A.E.

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Effective satellite collaboration with architects, engineers and technicians, ensuring successful and timely delivery of projects developed globally.

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Collaborated with an Australian software developer, designing UI/UX and brand concepts for several mobile and iOS apps utilising audio and 3D print technology.

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Branding, print and digital marketing design for various US based clients including nonprofit organisations.

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Exhibited drawings at several Aberdeen galleries.

**2009 - 2010**

**Art Manager // Realtime Worlds Ltd.**

**UK**

Managed UI, video production, illustration, web and graphic design teams.

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Collaborating within an Agile environment, across engineering, design, IT and marketing teams, maintaining creative vision and best practice work solutions, on time and within budget.

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Created UI/UX design prototypes for a complex online database, adhering to strict technical and brand requirements.

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Increased productivity through automated developer requests systems and brand guidelines.



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## EXPERIENCE CONTINUED...

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**2007 - 2009**

**Designer // Freelance**

**UK**

Design consultation for a residential project in California, USA.

Expanding customer base of a South African based conference and venue centre through designing a new website.

Created 30 original artworks and organised an exclusive exhibition, now private corporate acquisitions.

Exhibited 6 large unique works of art in Dubai, UAE.

Spreading educational awareness in rural Thailand through developing an online presence for a US based nonprofit foundation.

**2006 - 2007**

**Art Director and Cofounder // GUSTO cc.**

**South Africa**

Design and management of quality commercial art projects applied to public building developments within strict deadlines.

**Creative Director // IM3 Studio LLC**

**U.S.A.**

**2002 - 2006**

Successful completion of a luxury residential Interior Design project.

Specification of all interior design FF&E and bespoke architectural features.

Project managed subcontractors and worldwide suppliers to deliver the highest quality products and finishes on-time and within budget.

Collaborated closely with client and project heads to maintain aesthetic vision.

Branding and package design of 40 professional salon hair products, including collateral print and digital media.

**2000 - 2002:** Art Director and Cofounder // Transitburn LLC. / U.S.A.

**1997 - 2000:** Art Director // Cavehat Interactive cc. / South Africa

**1996 - 1997:** Art Director and Illustrator // Visual Solutions Inc. / U.S.A.

**1995 - 1996:** Graphic Designer // Custom Accessories Inc. / U.S.A.

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## EDUCATION, SKILLS & TOOLS

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*References will be provided upon request.*

University of the Witwatersrand, South Africa; **B.A. Graphic Design**, 1990 - 1994

Awarded 'Best Student in drawing category' - Final Year.

**Software experience;** Adobe CC and CS (Photoshop, Illustrator, InDesign, Premier, After Effects), Sketch, InVision, Axure, Balsamiq, SketchUp, AutoCad, Corel Painter, Jira, Jive, MS Office and Office 365, Visio, Unreal Editor, Omnigraffe, Crestron VTPro, Core3 UI, Wordpress. **Working knowledge of;** HTML/5, CSS, JavaScript, jQuery, Angular.

**Other:** Responsive Design, Latest UX Patterns, Mac/ Windows OS, Agile Working